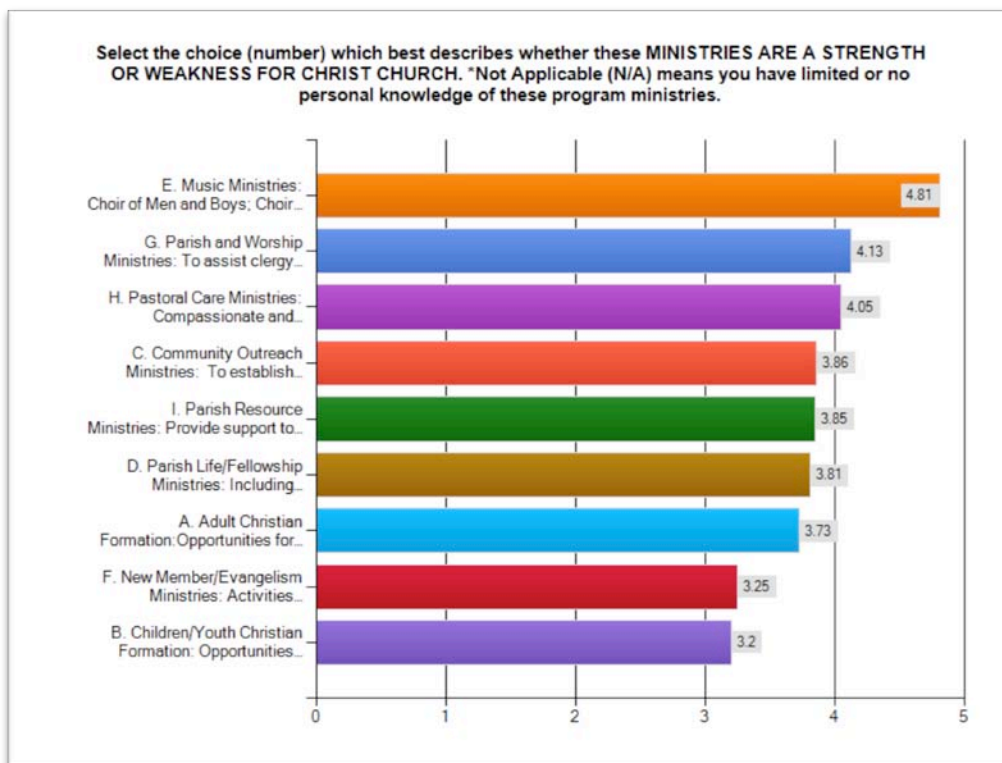


Executive Summary – Christ Church Grosse Pointe Parish (CCGP) Survey – 2011

The Christ Church Profile committee conducted a parish survey, inviting all parishioners age 16 and older to participate. 219 people responded to the survey resulting in a 22% response rate. The survey was distributed on June 11, 2011 with responses requested by June 24, 2011. The purpose of the survey was to assess current ministry strengths and opportunities for improvement, and to understand which ministries are most important to the congregation. The survey is one way that the Profile Committee is gathering input from the parish to help develop a Profile publication for use in recruiting a new Rector. Survey results will also help the committee determine parish-driven criteria for choosing the next Rector and help the Vestry with future operational and strategic planning for the church. Surveys were either mailed electronically or by post to 1,000 members. Individual survey responses are confidential, and there is no way to identify specific members by survey. A summary of the results follows:

Strengths/Weaknesses of Ministries (1 is equal to a significant weakness and 5 is equal to a significant strength)

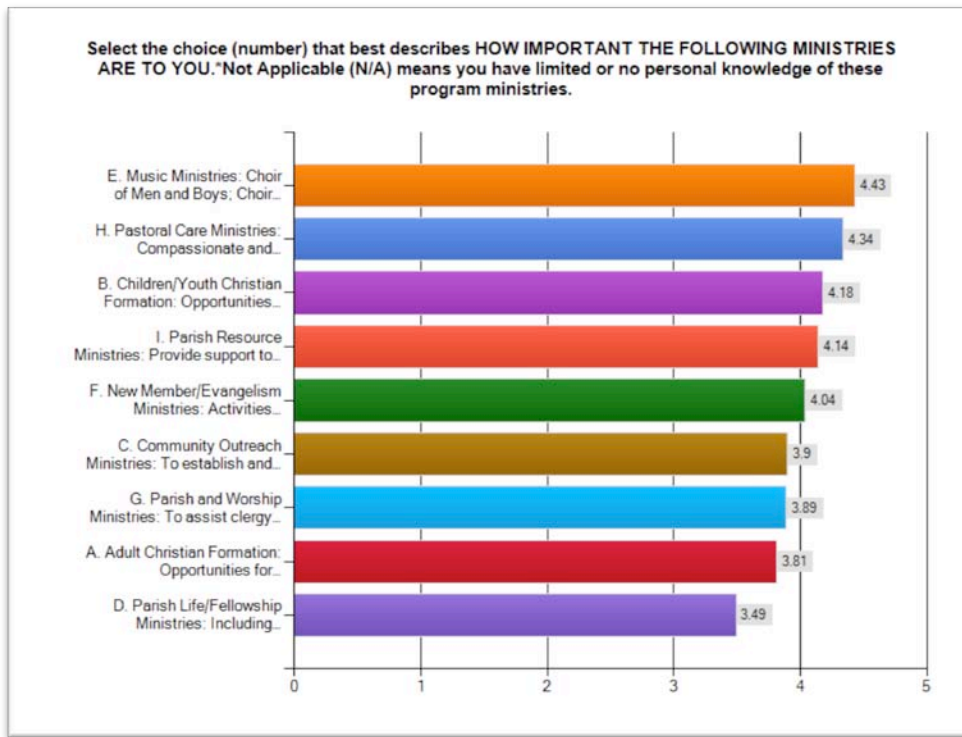
- Music Ministries, Parish and Worship Ministries and Pastoral Care Ministries were identified by respondents as the Church's **greatest strengths**.
- Children and Youth Christian Formation, New Member/Evangelism and Adult Christian Formation were identified as **weaknesses or the greatest opportunities for improvement**.



Importance of Ministries (1 is equal to not important at all and 5 is equal to extremely important)

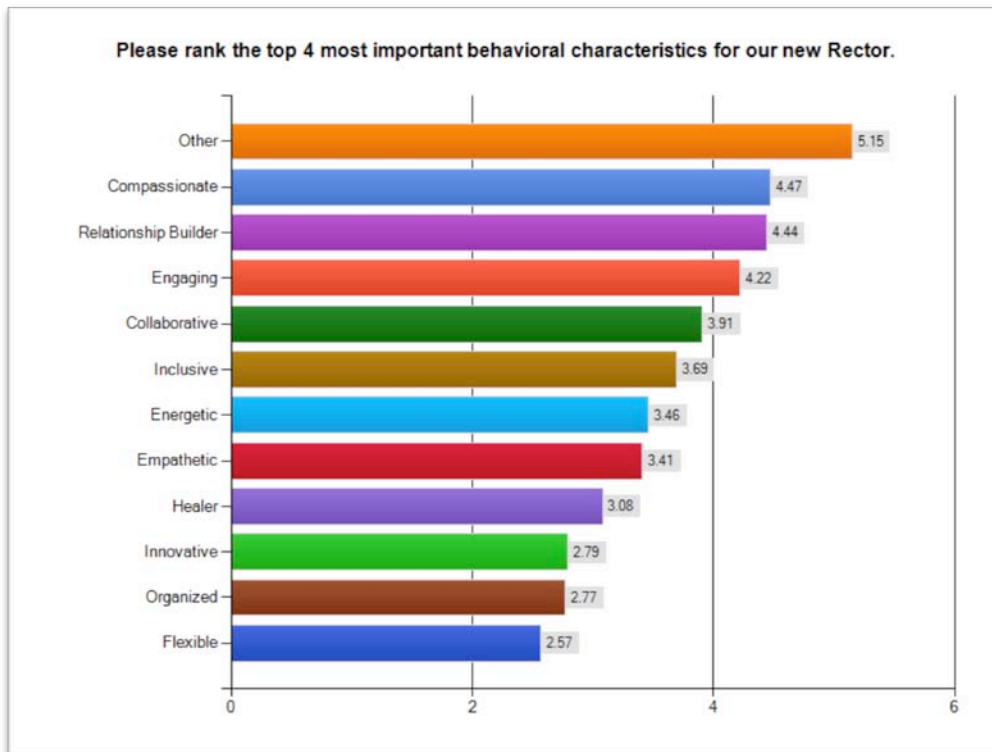
- The top five ministries of **most importance** with an average rating of 4.04 or more are: Music Ministries, Pastoral Care Ministries, Children/Youth Christian Formation, Parish Resource Ministries and New Member/Evangelism Ministries.
- The four ministries receiving the lowest scores were Parish Life/Fellowship Ministries, Adult Christian Formation, Parish and Worship Ministries and Community Outreach Ministries.

- It is worth noting that the lowest average score any one ministry category received was a 3.49, a score ranging between “neutral” and “important”.



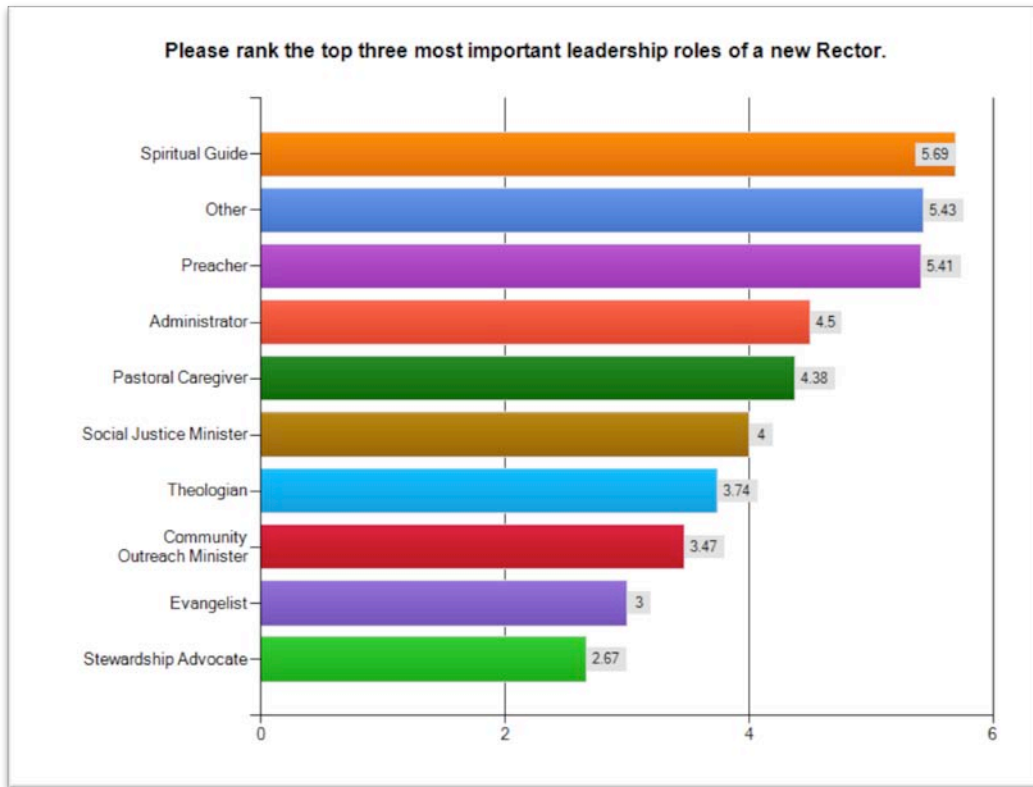
Top Behavioral Characteristics for a New Rector

- The top four most important Rector behavioral characteristics are Compassionate, Relationship Builder, Engaging and Collaborative. The most common responses in the “other” comments category included: Intelligent, Leader, Inspirational Speaker/Communicator and Honest with Integrity.



Top Leadership Roles for a New Rector

- Respondents identified Spiritual Guide, Preacher and Administrator as the three most important leadership roles for a new Rector. The “other” comments reinforced these roles and also cited budget as a focus for the Rector.



Biggest Challenges Christ Church will Face in the Future?

- The most often cited key words/comments for this question encompassed budget and financial challenges; attracting new members and re-engaging and retaining current members; and improving the ministries for children/youth.

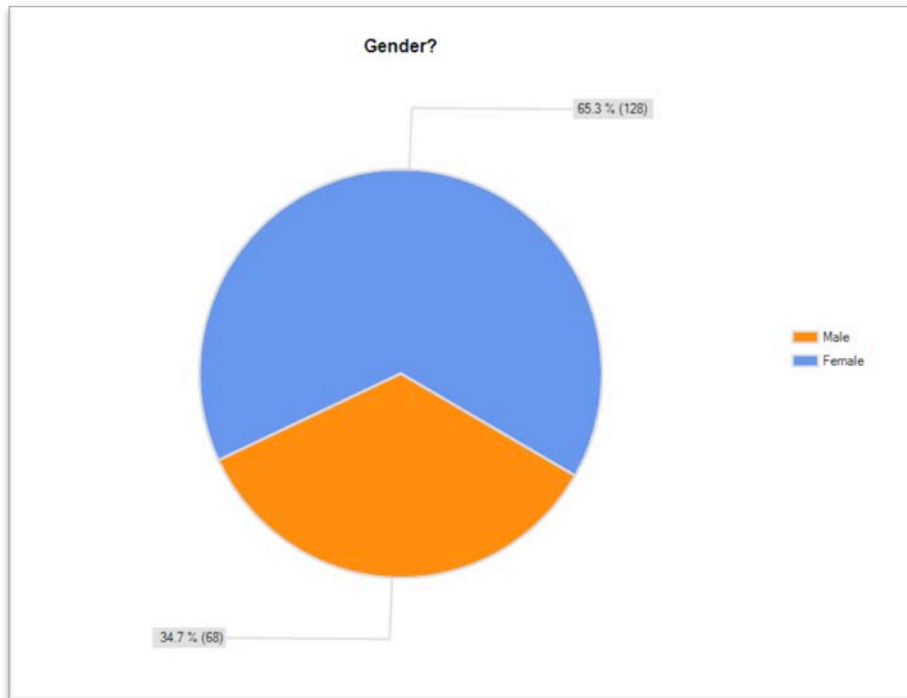
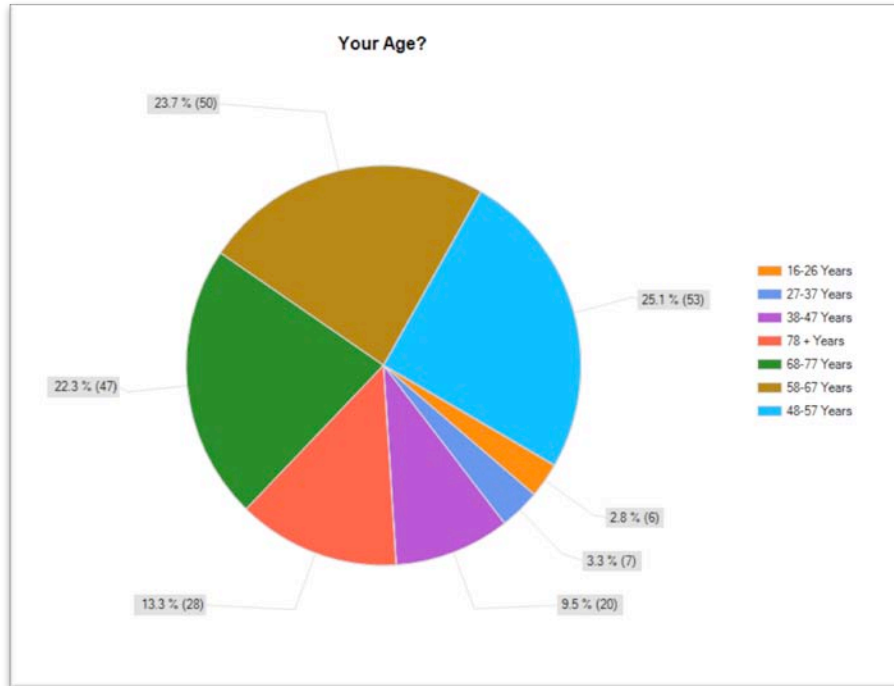
Most Important Thing Christ Church Should Focus Energy on in the Future?

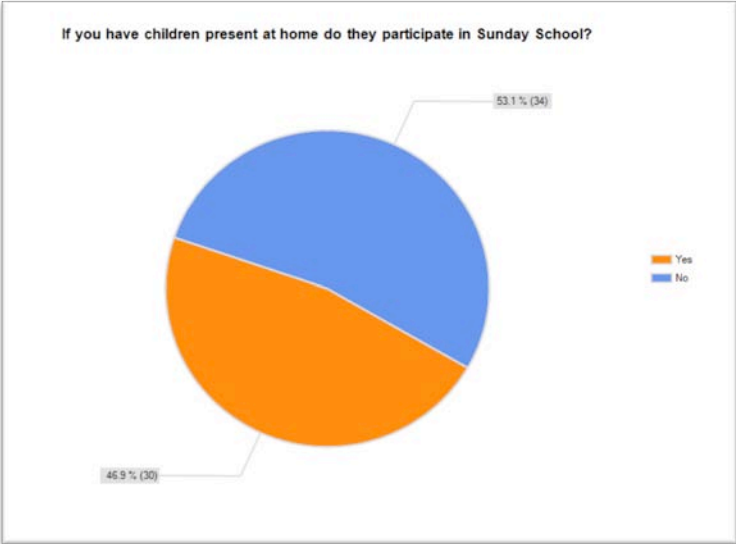
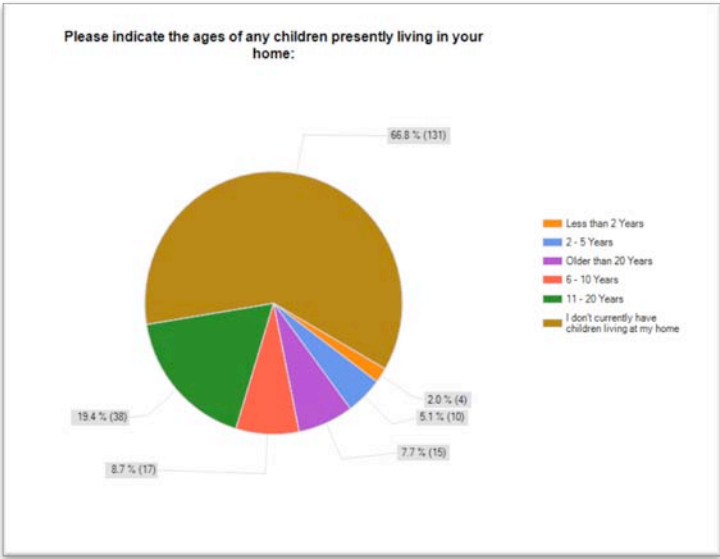
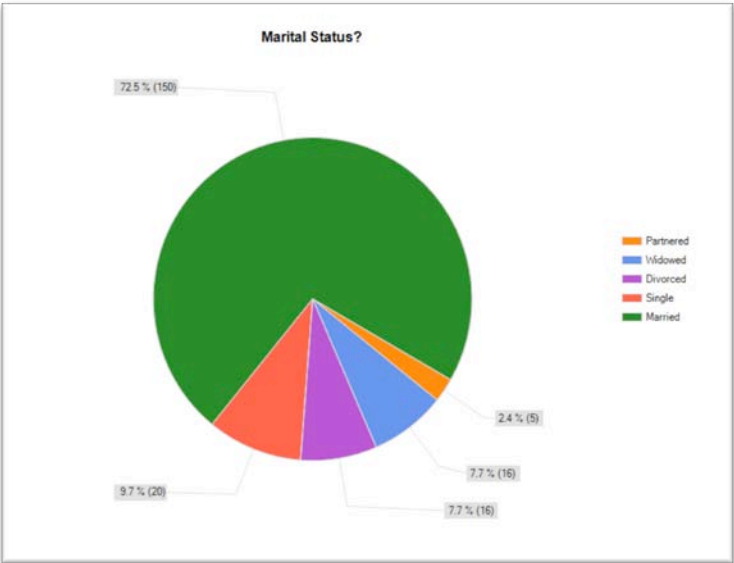
- The most often cited key words/comments for this question encompassed: membership,(attracting and retaining members); child/youth – Christian formation and programs; budget, outreach; and music.

Demographics

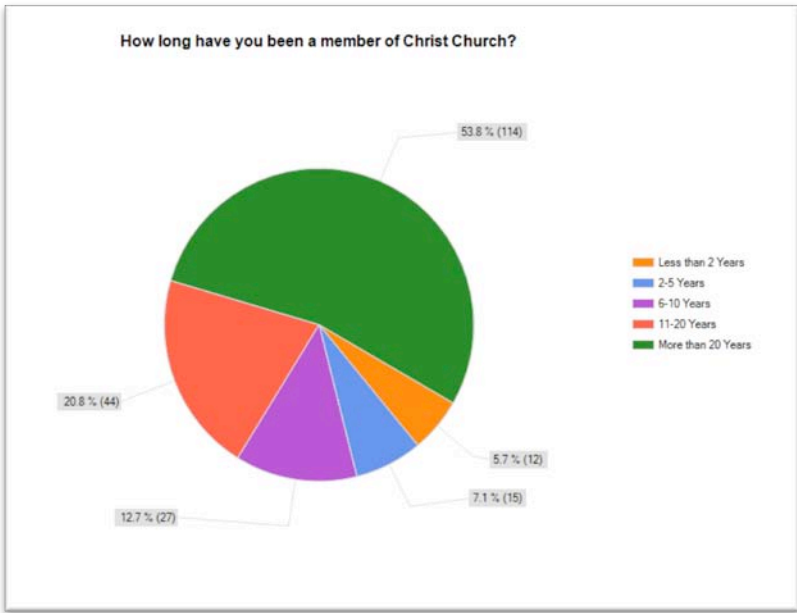
- 71% of respondents were in the 48-77 age categories
- 65.3% of respondents were women
- 72.5% respondents are married
- Most (66.8%) respondents currently do not have children living with them at home. The next highest group had 11-20 year olds at home (19.4%)
- For those with children living at home, 53.1 % do not participate in Sunday School

- Nearly 75% of respondents have been CCGP members for more than 11 years, 53% of which have been members more than 20 years
- 66.4% of respondents attend church weekly
- 81.2% attend services on Sunday
- 72.5% live less than 3 miles from CCGP
- There is virtually no difference between the four groups of respondents who said they contribute their time and talent to CCGP from “somewhat often”, “often”, “not often” and “very often.”

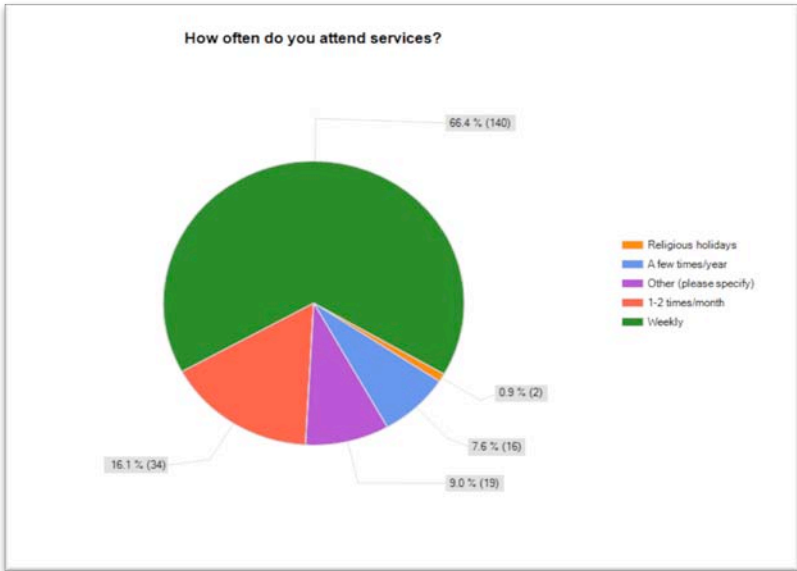




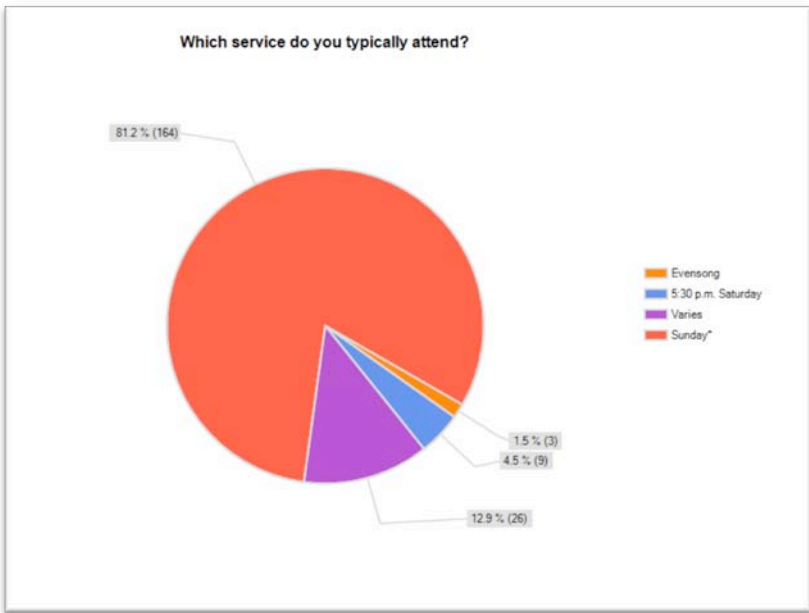
How long have you been a member of Christ Church?



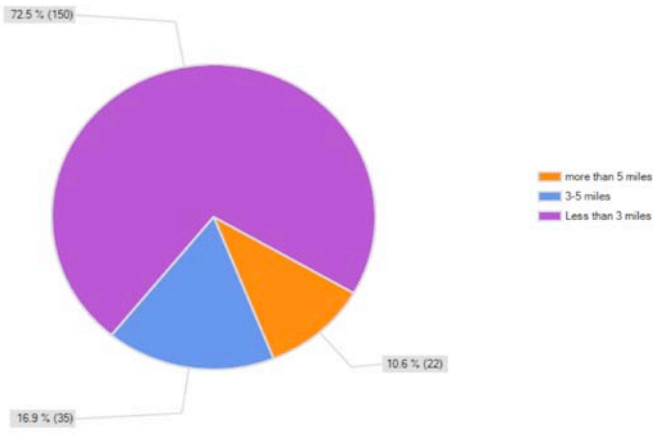
How often do you attend services?



Which service do you typically attend?



How far do you live from church?



How often do you contribute your time and talent to Christ Church?

